

Sponsorship Opportunities The Greatest SHOW & TELL In Oklahoma

> Saturday, August 26, 2023 10am to 5pm Exchange Center at Expo Square tulsa.makerfaire.com

For more information, contact Nathan Pritchett, Executive Director, Fab Lab Tulsa, nathan@fablabtulsa.org, 918-831-9150

# Maker Faire Tulsa

**Over A Decade of Maker Fun:** Maker Faire Tulsa is an award-winning, family-friendly event celebrating technology, education, science, arts, crafts, engineering, and making of all kinds. In 2023, Fab Lab Tulsa celebrates our 11th anniversary!

**Seeing Is Believing**: Maker Faire Tulsa is a partnership between Fab Lab Tulsa and Make: Community, the publishers of Make Magazine. Whether as hobbyists or professionals, makers are creative, resourceful and curious. Maker Faire Tulsa highlights Tulsa's DIY mindset.

**Benefiting Fab Lab Tulsa:** Maker Faire Tulsa is a community outreach program of Fab Lab Tulsa and is free to the public to attend. Proceeds of the event support our maker education programming.

**Make It All Possible:** Several sponsorship packages are available to appeal to both small and large organizations. Maker Faire Tulsa is a regional event that attracts over 5,000 visitors, primarily children and families, from across northeastern Oklahoma. We invite you to participate as a sponsor.



# Presenting Sponsor

### \$15,000

#### Over 5,000 Attendees: 91% Attend with Family & Friends

- Inclusion in all event branding as "Presented By"
- Featured mention in press release
- Logo on website and promotional materials
- Logo featured exclusively on event t-shirts
- Prominent overhead signage at event entrance
- Social media posts highlighting sponsorship
- Premium booth space
- Food and drink concession vouchers



# Maker Sponsor

### \$10,000

### Supporting 75+ Amazing Makers: Booth, Electricity & Internet

- Featured mention in press release
- Logo on website and promotional materials
- Recognition during unveiling ceremony
- Social media posts highlighting sponsorship
- Premium booth space
- Food and drink concession vouchers



# Activity Zone Sponsor

#### \$10,000

Over 1,500 Youth Participants: Nerdy Derby, Battle Boats, Learn to Solder & Sphero Robotics

- Featured mention in press release
- Logo on website and promotional materials
- Prominent overhead signage at activity zone
- Social media posts highlighting sponsorship
- Premium booth space
- Food and drink concession vouchers



# Stage Sponsor

### \$10,000

Center Stage with 250 Seat Capacity: Hosting 3+ Stage Shows

- Featured mention in press release
- Logo on website and promotional materials
- Prominent overhead signage at stage
- Social media posts highlighting sponsorship
- Premium booth space
- Food and drink concession vouchers



### **Robotics Zone Sponsor**

### \$5,000

### School Robotics Teams & Combat Robot Competitions

- Featured mention in press release
- Logo on website and promotional materials
- Prominent overhead signage at robotics zone
- Social media posts highlighting sponsorship
- Premium booth space
- Food and drink concession vouchers



### Tech Zone Sponsor

### \$5,000

High Tech: Electronics, Computers, Coding & 3D Printing Exhibitors

- Featured mention in press release
- Logo on website and promotional materials
- Prominent overhead signage at tech zone
- Social media posts highlighting sponsorship
- Premium booth space
- Food and drink concession vouchers



## Artisan Zone Sponsor

### \$5,000

Handmade: Arts & Traditional Crafts Exhibitors

- Featured mention in press release
- Logo on website and promotional materials
- Recognition during unveiling ceremony
- Social media posts highlighting sponsorship
- Premium booth space
- Food and drink concession vouchers



### Contributing Sponsor

### \$2,500

- Signage at event
- Social media posts highlighting sponsorship
- Premium booth space
- Food and drink concession vouchers

### Friend Sponsor

### \$1,000

- Signage at event
- Social media posts highlighting sponsorship
- Food and drink concession vouchers

